

# REVOLUTION'S SIX-STEP PRODUCTION PROCESS



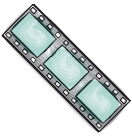
## STEP 1: SCRIPT CONCEPT DEVELOPMENT

The power of your script determines everything. We work closely with you to determine the exact goal and purpose of your video to craft the perfect script-concept.



## STEP 2: DESIGN DEVELOPMENT

In step two we produce three distinct design styles for your video. You can choose the illustration/design style to be used for the animation and give feedback on what you'd like to be changed.



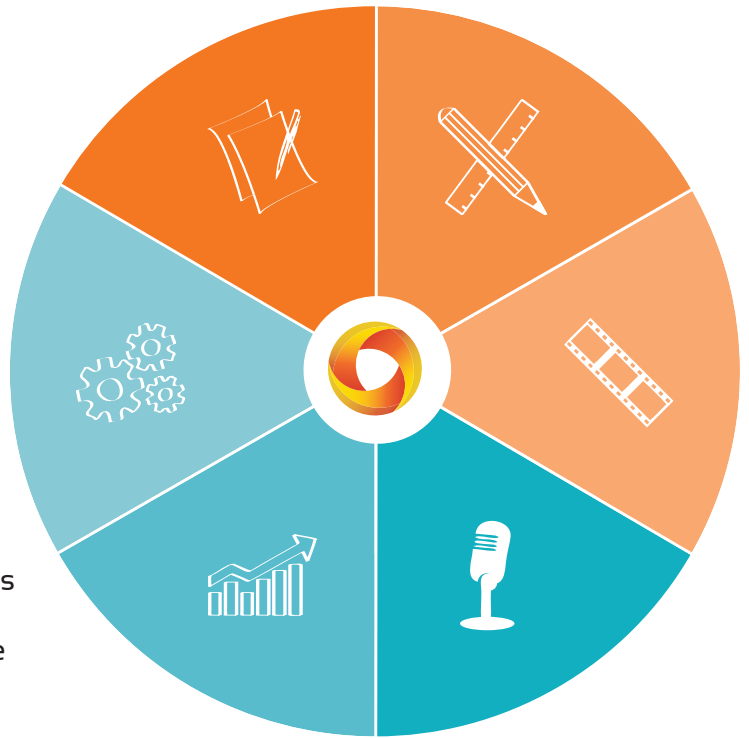
## STEP 3: STORYBOARDING

Step three is where we produce the storyboard for the whole animation. This is the visual element of the animation frame-by-frame with the script. For our storyboards we use the actual vector illustrations and graphics that will be in the final video.



## STEP 4: VOICE-OVER

We'll send you a selection of up to three voice-over artists to tell your story. We can also do a talent search to find the perfect artist if you prefer. Once selected, we then record the full voice-over.



## STEP 5: PRODUCTION

This is where we pull everything together. We'll animate and perform the composition of the stop-motion animation and work with you until the final video is complete.



## STEP 6: HOSTING AND ANALYTICS

We offer each of our clients post-production services. By utilizing these services, our clients gain access to valuable data and insight into how their video is performing across multiple platforms.